



Crossmark Global Investments, Inc. Named One of Houston’s Best and Brightest Companies to Work For® 2nd Year Running

Houston, Texas – April 24, 2019 – Crossmark Global Investments, Inc. announced today that it has been named one of Houston’s Best and Brightest Companies to Work For® by the National Association for Business Resources (NABR) for the second year in a row.

Crossmark was selected out of over 400 potential applicants, and was rated particularly high in Shared Vision, Community Initiatives, and Corporate Culture.

“Our goal is to create a work environment based on our core values, and I’m grateful that we are able to accomplish that for our employees,” said Michael Kern, President and CEO of Crossmark. “We are honored to be recognized not only for our commitment to creating an extraordinary workplace where our employees thrive, but also for our dedication to charitable work in Houston and across the country.”

Crossmark was assessed on the following key metrics: Employee Education & Development; Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance; Teamwork & Cooperation; Immediate Supervisor; The Job; Leadership; and Culture. The NABR annually engages an independent research firm to evaluate companies for consideration.

The 2019 winners of the award were recognized at an awards dinner at the Marriott Houston West Loop on March 28, 2019.

About Crossmark Global Investments:

Crossmark Global Investments provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas.

About the Best and Brightest Programs:

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices, and demonstrate why they are an ideal place for

employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole.