

## CROSSMARK GLOBAL INVESTMENTS' PRESIDENT & CEO MICHAEL KERN III, CFA, APPOINTED TO EXECUTIVE BOARD OF CLINT CAPELA'S CC 15 FOUNDATION

HOUSTON, Texas – February 20, 2019 – Crossmark Global Investments ("Crossmark") is pleased to announce that Michael L. Kern, III, CFA, President and CEO, has been appointed to the Executive Board of The Clint Capela CC 15 Foundation.

The CC 15 Foundation is a non-profit organization founded by the Houston Rockets basketball player Clint Capela, and located in Houston, Texas. The foundation aims to provide low-income single parent families with the same opportunities and resources that are available to dual-parent, middle- and upperclass families. The foundation provides after-school and seasonal programming, community outreach, and other necessary resources for the families it serves in the local Houston area.

"I am honored to be able to expand my service to our community, and to be selected for such a worthy cause," said Mr. Kern. "Philanthropy and service run deep in our core values at Crossmark, and I hope to help guide the foundation to increase our reach as we serve families and children throughout the region."

Michael Kern has been an active board member of several non-profit organizations and charities, including Embrace the Truth International, Convoy of Hope, International Aid and several independent churches.

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## **About Crossmark Global Investments:**

Crossmark Global Investments is an innovative investment management firm. The firm provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas. Additionally, Crossmark is the exclusive manager of the Crossmark Steward Funds, a fund family that applies an overarching values-based screening methodology to its suite of equity and fixed income funds.

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