

Crossmark Global Investments Named One of Houston's Best and Brightest Companies to Work For

The Houston-based firm was recognized by The National Association for Business Resources (NABR) for excellence in operations and employee enrichment.

Houston, Texas – May 18, 2021 - Crossmark Global Investments announced today that it has been named one of Houston's Best and Brightest Companies to Work For® by the National Association for Business Resources (NABR) for the fourth consecutive year.

Crossmark was one of 56 organizations honored. The firm was assessed on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more. The NABR annually engages an independent research firm to evaluate companies for consideration.

On an annual basis, the NABR engages an independent research firm to evaluate companies based on key measures in the following categories:

- Compensation, benefits and employee solutions;
- Employee enrichment, engagement and retention;
- Employee education and development;
- Recruitment, selection and orientation;
- Employee achievement and recognition;
- Communication and shared vision;
- Diversity and inclusion;
- Work-life balance;
- Community initiatives; and
- Strategic company performance.

Winners are selected from among the nominated companies based on their performance in one or more of these areas. Crossmark was selected out of 350 applicants and was rated particularly high in three areas:

- Community initiatives, defined as the extent to which the organization is committed to improving the local community while providing the encouragement and time for employees to participate in a meaningful way;
- Strategic company performance, defined as the extent to which the human resources team collaborates to drive company performance with C-suite executives in a proactive and meaningful way; and
- Communication and shared vision, defined as the effective exchange of information from senior leaders to employees and the extent to which employees are given a platform to communicate opinions, ideas, issues and concerns.

“Our core values and faith-based approach to running our business are at the forefront of our business model,” said Michael Kern, President and CEO at Crossmark Global Investments. “We are grateful for the recognition from our great city of Houston and will continue striving to make a positive impact on our clients, community and co-workers.”

The 2021 award winners will be honored at a Digital Awards Ceremony on March 24, 2021.

About Crossmark Global Investments:

Crossmark Global Investments provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in faith-based and values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas.

About the Best and Brightest Programs:

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices, and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole.