

## Snapshot

Morningstar Category	US SA Large Value
Inception Date	7/1/2021
Strategy Assets	\$30,498,016
Investment Minimum	\$100,000
Average Market Cap (Mil)	\$147,697
# of Holdings	55

## Portfolio Managers

Robert C. Doll, CFA  
Ryan Caylor, CFA

## Strategy Objective

Seeks to provide long-term capital appreciation

## Portfolio Risk Statistics<sup>1</sup>

Time Period: 7/1/2021 to 6/30/2024

Calculation Benchmark: Russell 1000 Value

Std Dev	15.71
Beta	0.93
Annualized Alpha	3.39
R2	93.48
Sharpe Ratio (arith)	0.35
Up Capture Ratio	98.39
Down Capture Ratio	88.92

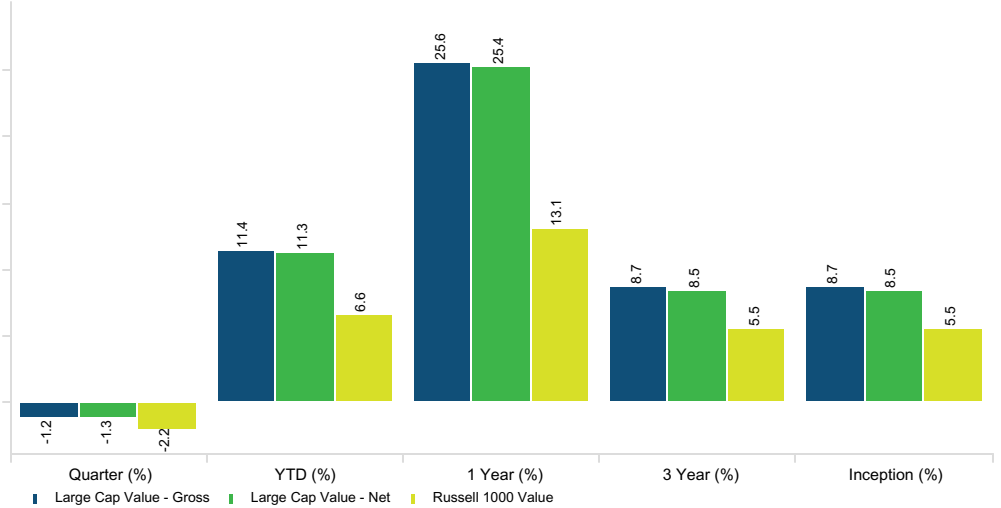
## Portfolio Characteristics<sup>1</sup>

	Portfolio	R.1000V
Dividend Yield (%)	1.99	1.81
Dividend Payout Ratio (%)	36.54	30.51
Dividend Growth - 3 Yr (%)	7.17	8.98
EPS Growth - 3 Yr Hist (%)	11.28	14.54
Price/Earnings Ratio - NTM	13.82	15.34
Price/Book Ratio	2.52	2.39
Price/Free Cash Flow, TTM	10.98	13.84
Return on Equity, TTM (%)	23.13	15.44

## Portfolio Top 10 Holdings (%)<sup>1</sup>

	Weight
JPMorgan Chase & Co.	4.35
AT&T Inc.	2.86
Cisco Systems, Inc.	2.70
American Express Company	2.65
McKesson Corporation	2.55
Verizon Communications Inc.	2.55
Elevance Health, Inc.	2.52
Coca-Cola Company	2.47
Salesforce, Inc.	2.46
Lam Research Corporation	2.46
<b>Total</b>	<b>27.58</b>

## Composite Performance



	Quarter (%)	YTD (%)	1 Year (%)	3 Year (%)	Inception (%)
Large Cap Value - Gross	-1.21	11.44	25.63	8.68	8.68
Large Cap Value - Net	-1.26	11.32	25.35	8.46	8.46
Russell 1000 Value	-2.17	6.62	13.06	5.52	5.52

## Composite Growth of \$100

Time Period: 7/1/2021 to 6/30/2024



**All investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results.**

Composite illustrated is the Crossmark Large Cap Value Composite.

Net performance was calculated using actual management fees.

Index returns shown assume the reinvestment of all dividends and distributions.

<sup>1</sup> Crossmark uses a model account to manage the individual client accounts that have selected this investment strategy. The portfolio characteristics shown are based on the model account. The characteristics of any individual account may differ from those of the model account. All performance information shown is composite performance derived from the aggregate of all accounts included in the composite.

## Leading Contributors (%)<sup>1</sup>

Time Period: 3/31/2024 to 6/30/2024

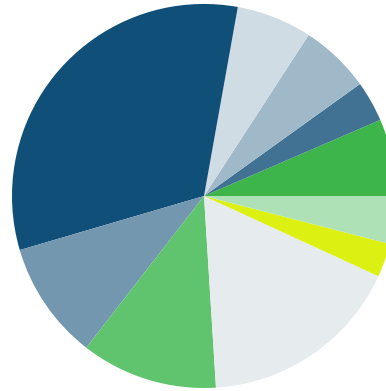
	Return	Contribution
Dell Technologies, Inc. Class C	21.32	0.38
QUALCOMM Incorporated	18.14	0.34
3M Company	14.96	0.32
AT&T Inc.	10.36	0.28
Applied Materials, Inc.	14.64	0.23
HP Inc.	16.76	0.23
McKesson Corporation	8.91	0.22
Lam Research Corporation	9.80	0.21
Trane Technologies plc	9.86	0.15
Bank of America Corp	5.51	0.13

## Leading Detractors (%)<sup>1</sup>

Time Period: 3/31/2024 to 6/30/2024

	Return	Contribution
Cigna Group	-8.60	-0.21
Kroger Co.	-12.14	-0.21
Lowe's Companies, Inc.	-13.05	-0.24
International Business Machines Corporation	-8.52	-0.25
Salesforce, Inc.	-14.64	-0.29
PayPal Holdings, Inc.	-13.38	-0.30
Phillips 66	-12.90	-0.33
Marathon Petroleum Corporation	-13.49	-0.37
NIKE, Inc. Class B	-19.49	-0.38
XP Inc. Class A	-25.29	-0.53

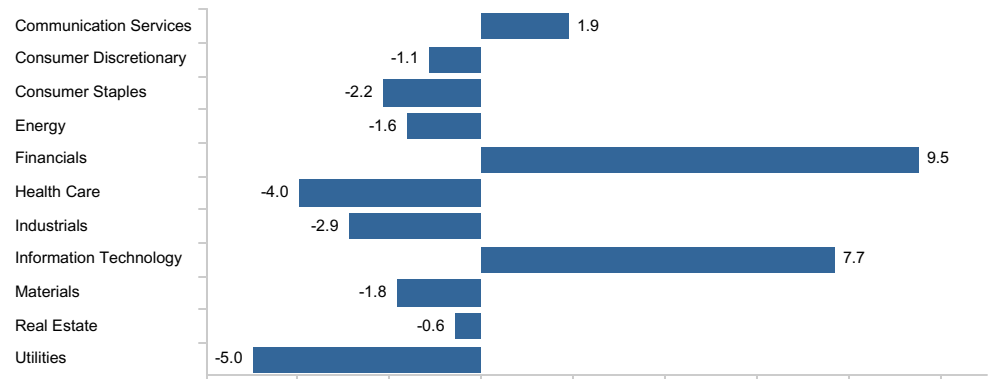
## Portfolio Sector Allocation<sup>1</sup>



	%
Communication Services	6.40
Consumer Discretionary	3.61
Consumer Staples	5.79
Energy	6.39
Financials	32.42
Health Care	9.93
Industrials	11.39
Information Technology	17.19
Materials	2.84
Real Estate	4.03
<b>Total</b>	<b>100.0</b>

## Portfolio Sector Exposure Relative to Benchmark<sup>1</sup>

Calculation Benchmark: Russell 1000 Value



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The Crossmark Large Cap Value strategy is composed of accounts that are invested in stocks of large and mega-cap value-oriented U.S. companies using Crossmark's values-based screening, and seeks to outperform the investment benchmark over a market cycle. The Large Cap Value Composite is composed of all discretionary, fee-paying, commission-based, dual contract and/or separately managed accounts that are managed according to this strategy. The composite has a creation date and inception date of July 1, 2021. The primary benchmark for this composite is the Russell 1000 Value Index. The Russell 1000 Value Index measures the performance of the large cap value segment of the US equity universe.

The U.S. dollar is the currency used to express performance. The performance reflects the reinvestment of dividends and other earnings to the extent that client accounts included in the composite elected to reinvest dividends and earnings. Performance figures shown gross of fees do not reflect the payment of investment advisory fees.

**All Investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results.** The Large Cap Value strategy may not achieve its objective if the managers' expectations regarding particular securities or markets are not met. Equity investments generally involve two principal risks—market risk and selection risk. The value of equity securities will rise and fall in response to general market and/or economic conditions (equity market risk). The value of any individual equity security will rise and fall in response to the market's perception of the issuer's revenues, earnings, balance sheet, credit worthiness, business plan, and overall perception of the viability of the issuer's business (selection risk).

The Strategy's values-based screening policies exclude certain securities issuers from the universe of otherwise available investments. As a result, the Strategy may not achieve the same level of performance as it otherwise would have in the absence of the screening process. If the Strategy has invested in a company that is later discovered to be in violation of one or more screening criteria and liquidation of an investment in that company is required, selling the securities at issue could result in a loss to the Fund. Further, the Strategy's values-based screening policies may prevent the Strategy from participating in an otherwise suitable investment opportunity.

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Source: FactSet/Crossmark

**Global Investment  
Performance Standards**

SMA-LCV-FS 07/24