

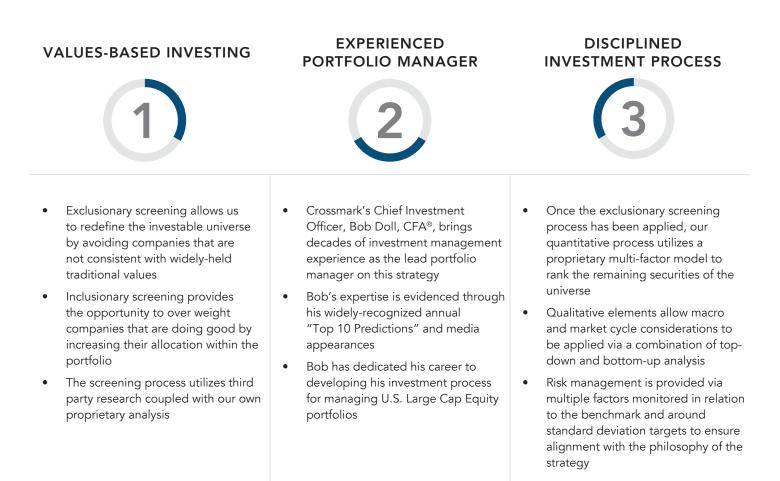
## LARGE CAP GROWTH

## SMA Strategy Profile

Long-term capital appreciation	
06/30/2021	
Large Cap Growth	

The Crossmark Large Cap Growth Strategy's investment process employs a combination of fundamental and quantitative factors, values-based criteria, and prudent portfolio constraints and risk management tools with the goal of long-term capital appreciation. Factors utilized in the traditional multi-factor model include earnings quality, profitability, growth dynamics, values-based screening methodology and utilizes values-based data from third party providers as well as our in-house research team. The risk management process involves set parameters around issuers, sectors, industries, and risk factors as compared to a widely recognized large- and mega-cap growth-oriented equity index. The number of holdings in this strategy averages 45-60 with an emphasis on large- and mega-cap companies.

## Key Highlights



Quantitative Elements	<ul> <li>Investable universe begins with the constituents of a widely recognized large- and mega- cap growth oriented equity index which is then screened based on Crossmark's values-based methodology focusing on the following sectors: <ul> <li>Gambling</li> <li>Alcohol</li> <li>Tobacco</li> <li>Life ethics</li> <li>Adult entertainment</li> <li>Cannabis</li> </ul> </li> <li>Multi-factor model used to further define the universe of investable stocks emphasizing those with positive and improving fundamental characteristics including: <ul> <li>Earnings quality</li> <li>Profitability</li> <li>Growth dynamics</li> <li>Valuation</li> <li>Capital deployment</li> </ul> </li> <li>Values-based multi-factor model aides in stock selection by focusing on those companies that support their stakeholders across multiple environmental, social, and governance categories</li> <li>These models utilize multiple third party data feeds to populate the data fields and can be updated daily to continually ensure accurate and up-to-date information in our process</li> </ul>
Qualitative and Fundamental Elements	<ul> <li>Fundamental analysis assists in further narrowing the universe of investable stocks by examining companies for:         <ul> <li>Business strengths and competitive advantage</li> <li>Company management skill and strategy execution</li> <li>Financial statement analysis and projections</li> <li>Presence of a catalyst for change</li> <li>Differentiation from consensus</li> </ul> </li> </ul>
Risk Management	<ul> <li>Constraints are maintained around issuers, sectors, and industries as part of the investment management process</li> <li>These constraints are established basis point parameters versus the benchmark</li> <li>Risk factors are monitored with specific guidelines for our model portfolio around standard deviation targets</li> <li>Capitalization and style constraints are established to maintain the integrity of the strategy</li> </ul>

## **Investment Process**

**Crossmark Global Investments, Inc. (Crossmark)** is an investment adviser registered with the Securities and Exchange Commission that provides discretionary investment management services to mutual funds, institutions, and individual clients. Investment advice can be provided only after the delivery of Crossmark's firm Brochure and Brochure Supplement Form ADV (Parts 2A and 2B) and Form CRS, and once a properly executed investment advisory agreement has been entered into by the client.

All Investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results. The Large Cap Growth Strategy may not achieve its objective if the managers' expectations regarding particular securities or markets are not met. Equity investments generally involve two principal risks—market risk and selection risk. The value of equity securities will rise and fall in response to general market and/or economic conditions (equity market risk). The value of any individual equity security will rise and fall in response to the market's perception of the issuer's revenues, earnings, balance sheet, credit worthiness, business plan, and overall perception of the viability of the issuer's business (selection risk).

Crossmark Global Investments, Inc. 15375 Memorial Drive, Suite 200, Houston, TX 77079 888.845.6910 advisorsolutions@crossmarkglobal.com crossmarkglobal.com Not FDIC Insured - No Bank Guarantee - May Lose Value