

## **Crossmark Global Investments Appoints Aaron Borders as Vice President, Global Institutional Group**

**Houston, Texas – June 1, 2023** - Crossmark Global Investments, a faith-based investment management firm, announced that Aaron Borders has been named Vice President of the firm's Global Institutional Group.

In this new role, Mr. Borders will lead Crossmark's institutional sales strategy, enhancing awareness of Crossmark's suite of investment products and growing the firm's client base. His responsibilities will include new business development initiatives along with managing consultant and institutional investor relationships.

Mr. Borders joins Crossmark from Dimensional Fund Advisors, where he served as Vice President and Regional Director, Institutional Retirement Lead. In that role, he worked to grow Dimensional's institutional defined contribution business where he focused on client and consultant relationship management and thought leadership.

"We are confident that Aaron will be a strong addition to our Global Institutional Group, bringing 25 years of experience within the asset management space and exposure to various industry executive and legislative committees," said Heather Lindsey, Managing Director – Head of Distribution at Crossmark Global Investments. "As our firm continues to grow, we pride ourselves on securing talent that will proudly deliver on our promise to our clients, which is to skillfully serve with unwavering commitment."

"I'm eager to join a firm that prioritizes the client experience and creates investment strategies that help clients align their investments with their values," said Aaron Borders, Vice President, Global Institutional Group at Crossmark Global Investments. "I look forward to utilizing my industry experience to expand the Crossmark brand in this growing segment of the industry."

### **About Crossmark Global Investments**

Crossmark Global Investments is a faith-based boutique investment management firm that provides a full suite of investment strategies to institutional investors, financial advisors, and the clients we serve. For over 30 years, we have delivered uniquely-constructed products based on our proprietary, disciplined, and repeatable process. Crossmark is especially known for helping our clients align their investments with their values by creating socially-conscious, responsible investment strategies. Founded in 1987, the firm is headquartered in Houston, Texas. For more information, visit [www.crossmarkglobal.com](http://www.crossmarkglobal.com).