

## **Crossmark Global Investments Wins Pensions & Investments Best Places To Work In Money Management Award**

**New York, NY (Dec. 13, 2021)** – Crossmark Global Investments is pleased to announce that it has been awarded *Pensions & Investments'* 2021 Best Places to Work in Money Management award for asset managers with 20 to 49 employees.

Crossmark Global Investments, a leading provider of faith-based investment solutions based in Houston, TX, emphasizes a philanthropic culture and strives to create an environment that guides the way employees work and live. The firm offers volunteer time off to employees and plans multiple community service opportunities and a mission trip each year.

“We’re thrilled to be recognized again by P&I for our mission to foster a work environment that allows our employees to thrive,” says Michael Kern, CEO, and President of Crossmark Global Investments. “Our firm’s culture and values are a top priority, and receiving this award reflects our continued commitment to prioritize our greatest asset - our people,” he says.

Pensions & Investments partnered with Best Companies Group, a research firm specializing in identifying great places to work, to conduct a two-part survey process of employers and their employees.

The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems, and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies.

“Now in its 10th year, P&I’s Best Places to Work in Money Management spotlights the unique ways that employers build healthy and thriving work cultures,” said Executive Editor Julie Tatge. “This year was no different. The 100 firms profiled in our Dec. 13 issue grappled with myriad challenges posed by the pandemic and met them, helping ensure that their employees felt supported and able to do their best work.”

For a complete list of the 2021 Pensions & Investments’ Best Places to Work in Money Management winners and write-ups, go to [www.pionline.com/BPTW2021](http://www.pionline.com/BPTW2021).

### **About Crossmark Global Investments**

Crossmark Global Investments is a faith-based investment management firm that provides a full suite of investment strategies to institutional investors, financial advisors, and the clients they serve. For over 30 years, the firm has delivered uniquely constructed products based on its proprietary, disciplined, and repeatable process. Crossmark is especially known for helping its clients align their investments with their values by creating socially conscious, responsible investment strategies. Founded in 1987, the firm is headquartered in Houston, Texas. For more information visit: <https://www.crossmarkglobal.com>.

### **About Pensions & Investments**

*Pensions & Investments*, owned by Crain Communications Inc., is the 49-year-old global news

source of money management. P&I is written for executives at defined benefit and defined contribution retirement plans, endowments, foundations, and sovereign wealth funds, as well as those at investment management and other investment-related firms. *Pensions & Investments* provides timely and incisive coverage of events affecting the money management and retirement businesses. Visit us at [www.pionline.com](http://www.pionline.com)

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