

## **CROSSMARK GLOBAL INVESTMENTS WINS PENSIONS & INVESTMENTS BEST PLACES TO WORK IN MONEY MANAGEMENT AWARD**

**New York, NY (Dec. 12, 2022)** – Crossmark Global Investments announced today that it has been awarded the 2022 Best Places to Work in Money Management award announced by *Pensions & Investments*.

*Presented by Pensions & Investments, the global news source of money management, the 11<sup>th</sup> annual survey and recognition program is dedicated to identifying and recognizing the best employers in the money management industry.*

Crossmark’s mission is to positively impact the lives of clients, community and coworkers. Crossmark purposefully fosters an engaging work environment where employees can thrive and progress in their careers, while feeling supported from management and peers. Core values remain at the forefront of the firm’s business model, and philanthropy work is highly encouraged. Crossmark offers several opportunities to participate in philanthropic events and sponsors an annual trip to a developing country for mission work.

“As their employees attest, the companies named to this year’s Best Places to Work list demonstrate a commitment to building and maintaining a strong workplace culture,” said P&I Executive Editor Julie Tatge. “Even as firms grappled with volatile markets and stresses from the pandemic, their employees said they felt strong support from their managers, enabling them to do their best work.”

“Pensions & Investments is proud to honor the Best Places to Work in Money Management for the 11<sup>th</sup> year. A strong workplace culture that supports talent, advocates progress and drives innovation is paramount to driving the best outcomes and these asset managers demonstrate that. Congratulations to the 2022 honorees for fostering healthy and inclusive workplaces in the face of a rapidly evolving and challenging market,” said P&I’s Chief Operating Officer, Nikki Pirrello.

"We are honored to be recognized as one of the best places to work by Pensions and Investments for the fifth consecutive year," said Mike Kern, CEO & President of Crossmark Global Investments. "We believe a strong company culture where employees feel represented and supported translates into stronger client relationships, and we look forward to continuing to advocate for open communication."

*Pensions & Investments* partnered with Best Companies Group, a research firm specializing in identifying great places to work, to conduct a two-part survey process of employers and their employees.

The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies.

For a complete list of the 2022 Pensions & Investments' Best Places to Work in Money Management winners and write-ups, go to [www.pionline.com/BPTW2022](http://www.pionline.com/BPTW2022).

### **About Crossmark Global Investments**

Crossmark Global Investments provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas. For more information, visit [www.crossmarkglobal.com](http://www.crossmarkglobal.com)

### **About Pensions & Investments**

*Pensions & Investments*, owned by Crain Communications Inc., is the 50-year-old global news source of money management. P&I is written for executives at defined benefit and defined contribution retirement plans, endowments, foundations, and sovereign wealth funds, as well as those at investment management and other investment-related firms. *Pensions & Investments* provides timely and incisive coverage of events affecting the money management and retirement businesses. Visit us at [www.pionline.com](http://www.pionline.com)

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