



Crossmark Global Investments Promotes Brent Lium to Head of Equity Investments

Houston, Texas – March X, 2021 - Crossmark Global Investments is pleased to announce that portfolio manager and managing director Brent Lium has been promoted to Head of Equity Investments.

In addition to his portfolio management responsibilities, he will also be overseeing investment strategy across Crossmark's equity portfolios as well as leading a team of equity portfolio managers and analysts.

Prior to joining Crossmark, Brent spent 18 years at Invesco in various investment capacities including research and portfolio management. Since joining Crossmark, Brent has been a key asset helping to drive Crossmark's growth, assisting in the expansion of the firm's Large Cap strategy and Equity Indexed strategies. In addition to building upon the firm's investment approach, Brent has demonstrated superior client service and represents the firm's core values in his day-to-day life.

Crossmark created this new position to streamline the investment team's management structure and goals, dividing the broader investment team into separate equity and fixed income teams, with Brent leading the equity team. Each of the firm's equity portfolio managers will report directly to Brent, who will be responsible for managing and making important decisions regarding the firm's equity strategies.

"It's a privilege to grow within a firm that provides first-class investment solutions, while leading with its core values," says Lium. "I'm excited to take on this new role and continue to build out our Equity Investment strategy and provide the best results for our clients."

"Brent has been instrumental to our firm's growth and will continue to exercise his leadership skills and professionalism in his new role as Head of Equity Investments," says Michael Kern, President and CEO of Crossmark. "As our strategies grow, Brent will harness his extensive portfolio management experience to ensure investment consistency across all equity strategies."

About Crossmark Global Investments:

Crossmark Global Investments provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in faith-based values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas. For more information, visit www.crossmarkglobal.com

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