



Crossmark Global Investments Becomes a Signatory of U.N.-supported Principles of Responsible Investing (PRI)

Houston, Texas – September 12, 2017 – Independent asset management firm Crossmark Global Investments, Inc. (Crossmark) announced today that it has become a signatory of the United Nations-supported Principles for Responsible Investment (PRI), reaffirming its commitment to responsible investing.

Developed by investors under the leadership of the U.N., the Principles for Responsible Investment are a voluntary set of investment principles that offer a menu of possible actions for incorporating environmental, social and governance (ESG) issues into investment practice.

“Following the unveiling of our new brand name, becoming a signatory of the PRI represents another step for Crossmark as a firm, as we grow to better serve investors’ evolving needs, and align our offerings with our clients’ values,” the firm’s Managing Director and Head of Distribution David Rentfrow said.

As of June 30, 2017, the firm manages \$5 billion in assets for retail and institutional investors. The firm has a multi-decade legacy of specializing in responsible investment strategies, and currently three-quarters (75%) of its assets are screened for a variety of responsible investing criteria.

“Crossmark Global Investments has an excellent track record of understanding that sustainability and performance can go hand in hand,” said PRI managing director Fiona Reynolds. “We are very pleased to welcome them to the PRI.”

Crossmark, formerly Capstone Financial Services, Inc., announced its new brand name on August 21, 2017. To learn more about Crossmark, visit the firm’s website, crossmarkglobal.com, or [LinkedIn page](#).

About Crossmark Global Investments:

Crossmark Global Investments is an independent investment advisor headquartered in Houston, Texas. The firm manages \$5 billion in assets in equity, fixed income and balanced accounts as of June 30, 2017. Founded in 1987, the firm serves retail and institutional investors across the country. Crossmark is the exclusive manager of the award-winning Steward Funds, a family of values-based screened funds. The Steward Funds are offered by Crossmark Distributors, Inc., member FINRA/SIPC.

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