

## **Crossmark Global Investments' Announces New Partnership with Interfaith Center on Corporate Responsibility**

Houston, Texas – June 24, 2021 - Crossmark Global Investments, a faith-based investment management firm, is excited to announce that it has become a member of the Interfaith Center on Corporate Responsibility (ICCR) as a part of the firm's ongoing mission to align its clients' investment portfolios with their values.

Active for over fifty years, ICCR is a coalition of over 300 faith- and values- based global institutional investors who view shareholder engagement with corporations as a powerful catalyst for change. The coalition regularly engages with management to identify and mitigate social and environmental risks resulting from corporate operations and policies.

As a values-based firm, Crossmark is mindful of the common objectives of many faith-based and other values-based investors. Crossmark's approach to proxy voting is guided by the firm's core values – Integrity, Courage, Commitment, Proficiency and Professionalism – and emphasizes corporate practices that the firm believes are essential to long-term prosperity of all businesses and communities. Membership in ICCR will allow Crossmark to engage at an even greater level in the important issues facing the faith-based and responsible investing industry.

"Crossmark excels in values-based investing, and by aligning our screening guidelines with ICCR we are enhancing our commitment to investing based on the values of our clients," says Mike Kern, President & CEO of Crossmark Global Investments. "We believe that voting responsibly is both our duty and ethical responsibility and we are committed to growing our efforts in shareholder research and advocacy," he says.

### **About Crossmark Global Investments:**

Crossmark Global Investments is a faith-based investment management firm that provides a full suite of investment strategies to institutional investors, financial advisors, and the clients they serve. For over 30 years, we have delivered uniquely constructed products based on our proprietary, disciplined, and repeatable process. We are especially known for helping our clients align their investments with their values by creating socially conscious, responsible investment strategies.