

CROSSMARKGLOBAL.COM

Strategy Objective:

The Crossmark Israel Impact portfolio is a domestic equity strategy built to provide an large cap, risk-controlled investment experience using only those companies that are active in Israel – including financial and strategic investments, cooperation, education and additional criteria.

Offering Investors:

- Large Cap Equity Allocation
- Companies Positively Impacting the Israeli Economy
- Long-Term Capital appreciation
- A Risk-Controlled Optimization Investment Process

Model Portfolio Characteristics ⁴

	Israel Impact	S&P 500 Index ³
Market Capitalization ¹	\$ 270.41 B	\$ 249.47 B
Active Share	46.67%	N/A
Quantitative Factors:		
Dividend Yield	1.85%	1.78%
Dividend Growth 3 Yr	8.14%	10.38%
EPS Growth 3 Yr	10.45%	11.50%
Valuation Factors:		
Price/Earnings ²	24.57x	23.24x
Price/Book ²	4.37x	3.47x
Price/Cash Flow	23.30	21.88
ROE	19.99%	19.51%
Beta vs S&P 500	1.00	1.00

Top 10 Model Holdings ⁴ Weight Sector

1. Apple, Inc.	4.60%	Information Technology
2. Amazon.com, Inc.	3.92%	Consumer Discretionary
3. Microsoft Corp.	3.70%	Information Technology
4. Alphabet, Inc. Class A	3.03%	Information Technology
5. JP Morgan Chase & Co.	2.58%	Financials
6. Berkshire Hathaway, Inc.	2.45%	Financials
7. Facebook, Inc.	1.84%	Information Technology
8. Johnson & Johnson	1.81%	Health Care
9. Chevron Corp.	1.81%	Energy
10. Home Depot, Inc.	1.74%	Consumer Discretionary
Total of Portfolio	27.48%	

¹ Weighted Average

² Median

³ Source: Factset iShares Core S&P 500 ETF

⁴ Model portfolio characteristics as of the current quarter based on a hypothetical screened S&P 500 universe with screening data provided by IVC Research Center. Actual characteristics and income may differ materially from model.

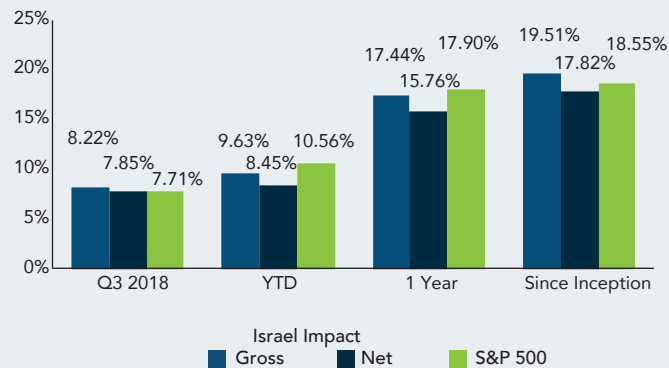
⁵ Source: Zephyr StyleADVISOR

The current quarter's data is preliminary.

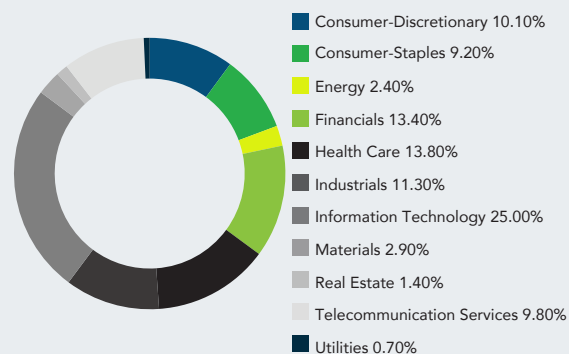
Estimated Tracking Error vs S&P 500 ^{3, 4}



Composite Trailing Returns – Since Inception - 1/1/2017



Model Sector Diversification ⁴



Composite Growth of \$1 Million – Since Inception - 1/1/2017 ⁵



Israel Impact Fact Sheet

Investment Process:

The strategy employs a six-step investment process that combines data driven research from an Israeli research firm with in-house qualitative research to create a portfolio of stocks that have a positive impact on the Israeli economy.

- A data-driven screening process which focuses upon a US multi-national company's economic impact and presence in the Israeli economy. We combine this qualitative research focusing on frequency, size and significance of a company's impact.
- A portfolio construction process that implements a multi-factor risk model through a quadratic optimization designed to reduce the portfolios industry, quantitative, technical, and fundamental risk against the benchmark.
- The result is a relative risk controlled portfolio versus the targeted benchmark composed of companies that have a positive impact on the economy of Israel.



Our Firm:

Crossmark Global Investments is an innovative investment management firm. We provide a full suite of investment management solutions to institutional investors, financial advisors and the clients we serve. We have a multi-decade legacy of specializing in values based investment strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas and manages approximately \$5.2 billion in AUM.

Boycott, Divestment and Sanctions Movement

The Boycott, Divestment and Sanctions (BDS) movement was launched in 2005. It was sponsored by the Arab League with the goal of undermining and isolating Israel. Since that time there have been efforts by individuals, NGOs, companies, churches, communities and governments both in support of and opposition to the BDS movement.

During the mid-1970's, the United States adopted two laws that sought to counteract the participation of U.S. citizens in other nation's economic boycotts or embargoes. More recently, the state governments of Arizona, Illinois, New York, New Jersey and Rhode Island passed legislation banning investments in companies boycotting Israel.

Efforts have been made in the investment advisory profession to take advantage of screening processes such as those provided by MSCI, in order to aid in the construction of investment portfolios. The goal behind the use of these screens is to prevent the inclusion of companies that violated or allegedly violated the U.S. anti-boycott requirements reported by the U.S. Department of Commerce, Bureau of Industry and Security in their portfolios.

The Israel Impact portfolio goes a step further by taking an affirmative, inclusive approach to screening. Instead of a negative/exclusionary methodology, Israel Impact proposes a positive impact policy that creates an investment portfolio built on the foundation of corporations actively engaged in Israel.



ZACK WEHNER
Portfolio Manager

Portfolio Managers:

The strategy manager is Zack Wehner, Portfolio Manager. He is primarily responsible for managing quantitative based equity portfolios, often involving social values screening for various institutions and mutual funds. Zack is a member of the investment team of Crossmark Global Investments, Inc. Zack joined Crossmark in 2014 after graduating from the University of Houston Law Center.

Supported by the entire Crossmark Global Investments team.

Crossmark Global Investments, Inc. is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940. Crossmark claims compliance with the Global Investment Performance Standards (GIPS®). Prospective clients can obtain a compliant presentation and/or list of composite descriptions by sending a request to: advisorsolutions@crossmarkglobal.com

The Israel Impact portfolio creates an opportunity for the investor to not only exclude companies who violate the Israeli anti-embargo agreement, but to stand with Israel by investing in those companies that have a direct, positive impact on the economic growth and stability of the country. This composite includes all discretionary wrap accounts that are managed in this style. The composite excludes portfolios for which the clients have imposed restrictions or requirements that impede the manager from fully executing their strategy such that the results will not be representative of the strategy. For comparison purposes, the composite is measured against the S&P 500 Index. The S&P 500 Index is large capitalization weighted index of 500 U.S. companies generally considered to be representative of stock market activity.

The U.S. Dollar is the currency used to express performance. The performance reflects the reinvestment of dividends and other earnings to the extent that client accounts included in the composite elected to reinvest dividends and earnings. Performance figures shown gross of fees do not reflect the payment of investment advisory fees. Net performance was calculated using the hypothetical highest annual all inclusive wrap fee of 1.50% applied quarterly.

Past performance is not an indicator of future results. Investments made using this strategy involve risk of loss, including the potential loss of principle.

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