

## **Crossmark Global Investments, Inc. Named One of Nation's Best and Brightest Companies to Work For®**

*The Houston-based firm was recognized by The National Association for Business Resources (NABR) for excellence in operations and employee enrichment*

Houston, Texas – May 14, 2020 – Crossmark Global Investments, Inc. announced today that it has been named as a winner of the [Nations' Best and Brightest Companies to Work For®](#) awards by the National Association for Business Resources (NABR). The firm was selected among 540 winning organizations out of over 5,000 applicants.

“Crossmark’s core values are critical to creating a positive work environment where all employees are given the opportunity to grow.” said Michael Kern, President and CEO of Crossmark. “I am delighted that our firm was recognized by such a prestigious organization for its commitment to building a supportive culture.”

Crossmark was assessed on the following key metrics: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance. The NABR annually engages an independent research firm to evaluate companies for consideration.

Crossmark ranked particularly high on “Community Initiatives,” demonstrating the firm’s dedication to proactively give back to other communities. In February 2019, nine Crossmark employees traveled to Haiti to participate in the [Blue to Block](#) program, an initiative dedicated to restoring the lives of every man, woman and child in Haiti by rebuilding their tarp houses into secure cement homes. The team members spent the week helping to build and construct houses for 2 multi-generational families who had been previously living in tarp homes. The entire experience was extremely impactful for both the Haitians and Crossmark employees alike.

### **About Crossmark Global Investments:**

[Crossmark Global Investments](#) provides a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas.

### **About the Best and Brightest Programs:**

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices, and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole.