

Crossmark Global Investments Named One of Houston's Best and Brightest Companies to Work For

The Houston-based firm was recognized by The National Association for Business Resources (NABR) for excellence in operations and employee enrichment.

Houston, Texas – April 11, 2022– Crossmark Global Investments is pleased to announce that it has been named one of Houston's Best and Brightest Companies to Work For® by the National Association for Business Resources (NABR) for the fifth consecutive year.

On an annual basis, the NABR engages an independent research firm to evaluate companies based on key measures in multiple areas. Winners are selected from among the nominated companies based on their performance in one or more of these areas. Crossmark was rated particularly high in the following three categories: community initiatives, corporate responsibility, and employee enrichment, engagement, and retention.

“It is an honor to be recognized for the dedication we have to our people for a fifth consecutive year,” says Michael Kern, President and CEO of Crossmark Global Investments. “We strive to foster an engaging and values-oriented work environment because we believe it leaves a long-term, positive impact on our clients, community, and coworkers.”

About Crossmark Global Investments:

Crossmark Global Investments is a faith-based firm that creates, manages and distributes values-based investment strategies. For over thirty years Crossmark has equipped financial intermediaries and their clients with a full suite of investment products that enables them to go further in aligning their wealth with their passions. Founded in 1987, the firm is headquartered in Houston, Texas.

About the Best and Brightest Programs:

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices, and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole.