

Snapshot

Morningstar Category	US SA Large Blend
Inception Date	1/1/2017
Strategy Assets	\$14,028,844
Investment Minimum	\$250,000
Average Market Cap (Mil)	\$270,627
# of Holdings	97

Portfolio Manager

Ryan Caylor, CFA

Strategy Objective

Seeks to provide a risk-controlled equity investment experience by investing only in domestic large-cap companies positively engaged with the Israeli economy

Portfolio Risk Statistics¹

Time Period: 3/31/2019 to 3/31/2024

Calculation Benchmark: S&P 500

Std Dev	17.86
Beta	0.98
Annualized Alpha	0.35
R2	99.17
Sharpe Ratio (arith)	0.73
Up Capture Ratio	98.17
Down Capture Ratio	98.98

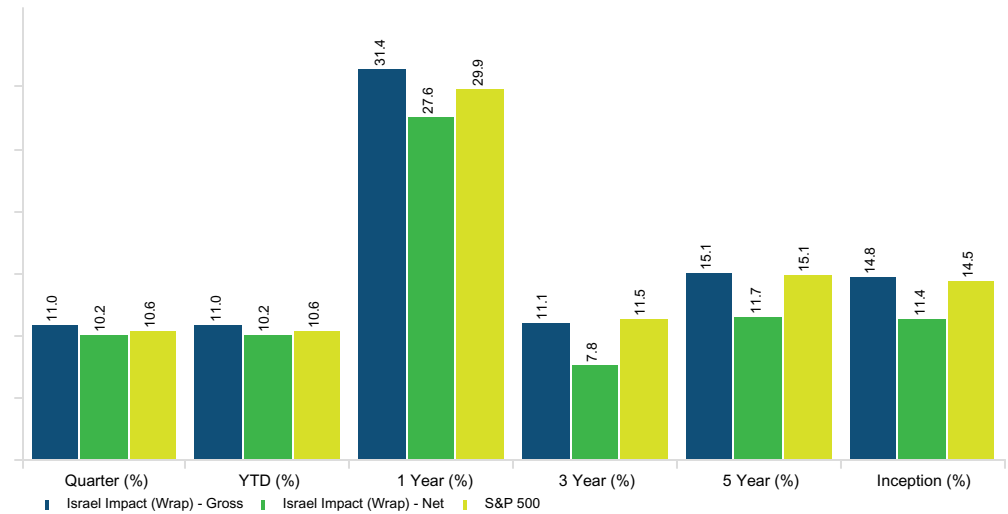
Portfolio Characteristics¹

Dividend Yield (%)	1.16
Dividend Payout Ratio (%)	30.77
Dividend Growth - 3 Yr (%)	8.32
EPS Growth - 3 Yr Hist (%)	18.57
Price/Earnings Ratio - NTM	19.63
Price/Book Ratio	4.25
Price/Free Cash Flow, TTM	17.52
Return on Equity, TTM (%)	23.73

Portfolio Top 10 Holdings (%)¹

	Weight
Microsoft Corporation	7.52
Apple Inc.	6.01
NVIDIA Corporation	5.38
Amazon.com, Inc.	4.04
Alphabet Inc. Class A	3.92
Berkshire Hathaway Inc. Class B	2.86
Meta Platforms Inc Class A	2.55
JPMorgan Chase & Co.	2.07
Coca-Cola Company	1.74
Procter & Gamble Company	1.73
Total	37.83

Composite Performance



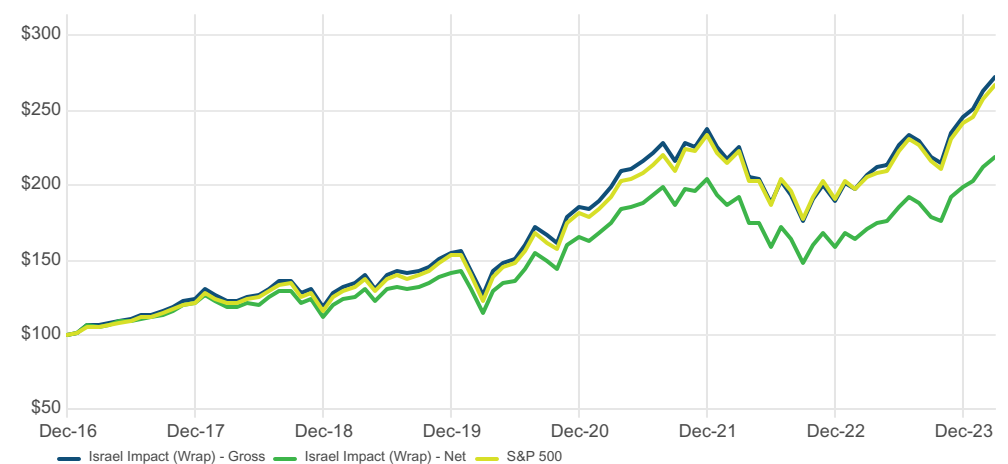
	Quarter (%)	YTD (%)	1 Year (%)	3 Year (%)	5 Year (%)	Inception (%)
Israel Impact (Wrap) - Gross	10.98	10.98	31.44	11.09	15.10	14.81
Israel Impact (Wrap) - Net	10.17	10.17	27.63	7.77	11.69	11.40
S&P 500	10.56	10.56	29.88	11.49	15.05	14.50

Composite Calendar Year Performance

	2023	2022	2021	2020	2019	2018	2017
Israel Impact (Wrap) - Gross	29.02	-20.00	27.62	20.08	30.18	-4.37	24.60
Israel Impact (Wrap) - Net	25.29	-22.50	23.89	16.43	26.44	-7.28	20.94
S&P 500	26.29	-18.11	28.71	18.40	31.49	-4.38	21.83

Composite Growth of \$100

Time Period: 1/1/2017 to 3/31/2024



All investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results.

Composite illustrated is the Crossmark Israel Impact Wrap Composite.

Net performance was calculated using the hypothetical highest annual all-inclusive wrap fee of 3.00% by deducting 0.75% from the last month of each quarter. Gross performance is shown as supplemental information and is stated as pure gross of all fees as the returns have not been reduced by transaction costs. Wrap fees include Crossmark's portfolio management fee as well as all charges for trading costs, custody, and other administrative fees. Due to the effect of compounding, annual returns shown net of fees may be lower than the return that would be shown if the fee were deducted from the gross return at a single point in time.

Index returns shown assume the reinvestment of all dividends and distributions.

¹ Crossmark uses a model account to manage the individual client accounts that have selected this investment strategy. The portfolio characteristics shown are based on the model account. The characteristics of any individual account may differ from those of the model account. All performance information shown is composite performance derived from the aggregate of all accounts included in the composite.

Leading Contributors (%)¹

Time Period: 12/31/2023 to 3/31/2024

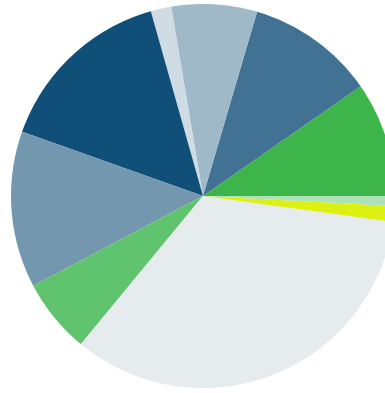
	Return	Contribution
NVIDIA Corporation	82.46	2.97
Microsoft Corporation	12.09	0.94
Meta Platforms Inc Class A	37.33	0.84
Amazon.com, Inc.	18.72	0.69
Berkshire Hathaway Inc. Cla...	17.90	0.47
Broadcom Inc.	19.23	0.38
JPMorgan Chase & Co.	18.48	0.36
Alphabet Inc. Class A	8.05	0.33
GE Aerospace	37.53	0.32
Merck & Co., Inc.	21.81	0.28

Leading Detractors (%)¹

Time Period: 12/31/2023 to 3/31/2024

	Return	Contribution
Rockwell Automation, Inc.	-5.75	-0.04
Walgreens Boots Alliance, I...	-15.98	-0.04
Biogen Inc.	-16.67	-0.05
Gilead Sciences, Inc.	-8.64	-0.05
McDonald's Corporation	-4.37	-0.07
Air Products and Chemicals,...	-13.14	-0.08
Intel Corporation	-11.84	-0.09
NIKE, Inc. Class B	-13.12	-0.09
Tesla, Inc.	-29.25	-0.57
Apple Inc.	-10.82	-0.81

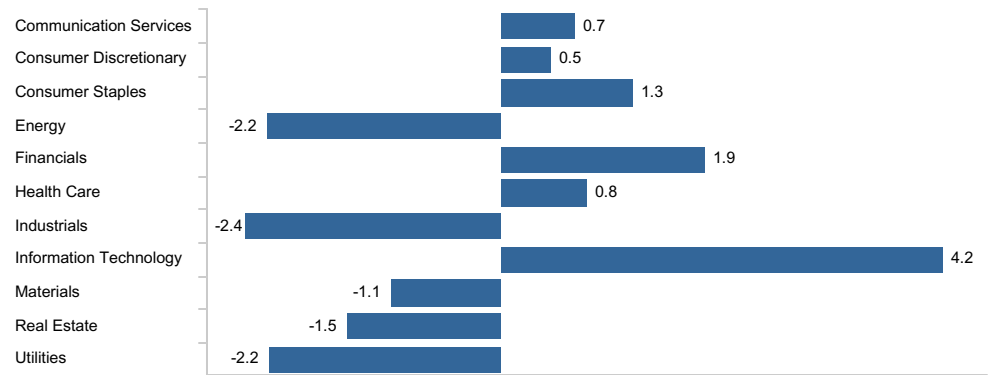
Portfolio Sector Allocation¹



	%
Communication Services	9.65
Consumer Discretionary	10.82
Consumer Staples	7.22
Energy	1.72
Financials	15.10
Health Care	13.22
Industrials	6.37
Information Technology	33.76
Materials	1.32
Real Estate	.82
Total	100.0

Portfolio Sector Exposure Relative to Benchmark¹

Calculation Benchmark: S&P 500



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The Crossmark Israel Impact strategy allows investors to exclude companies who violate the Israeli anti-embargo agreement, and invest in companies that have a direct positive impact on the economic growth and stability of the country. The Crossmark Israel Impact Wrap composite is composed of all discretionary, fee-paying, wrap fee accounts managed using this strategy. The composite has a creation date and inception date of Jan. 1, 2017. For comparison purposes, the composite is measured against the S&P 500 Index. The S&P 500 Index is large capitalization weighted index of 500 U.S. companies generally considered to be representative of stock market activity.

The U.S. dollar is the currency used to express performance. The performance reflects the reinvestment of dividends and other earnings to the extent that client accounts included in the composite elected to reinvest dividends and earnings. Performance figures shown gross of fees do not reflect the payment of investment advisory fees.

All Investments are subject to risks, including the possible loss of principal. Past performance does not guarantee future results. The Israel Impact strategy may not achieve its objective if the managers' expectations regarding particular securities or markets are not met. Equity investments generally involve two principal risks—market risk and selection risk. The value of equity securities will rise and fall in response to general market and/or economic conditions (equity market risk). The value of any individual equity security will rise and fall in response to the market's perception of the issuer's revenues, earnings, balance sheet, credit worthiness, business plan, and overall perception of the viability of the issuer's business (selection risk).

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