

CROSSMARK GLOBAL INVESTMENTS WINS PENSIONS & INVESTMENTS BEST PLACES TO WORK IN MONEY MANAGEMENT AWARD

New York, NY (Dec 17, 2020)– Crossmark Global Investments won the 2020 Best Places to Work in Money Management awards announced by *Pensions & Investments*.

A global money management news source, the ninth annual Pensions & Investments award series is dedicated to identifying and recognizing the best employers in the money management industry.

Crossmark Global Investments, a leading provider of values-based investment solutions based in Houston, TX, stresses a "People with Purpose" culture and works hard to cultivate an environment that guides the way employees work and live.

“In this very unusual year, we learned again that employers considering the overall well-being of their employees are regarded well. The best employers in 2020 are those having stepped up with supportive policies and practices to protect employees’ physical and emotional health, while continuing to focus on client needs,” said *P&I* Editor Amy B. Resnick. “Our surveys found the employers on the list were likely to work hard to sustain their corporate cultures, even while working from home during the pandemic lockdowns.”

“We are proud to once again be recognized by P&I as a Best Place to Work in Money Management,” said Michael Kern, President and CEO of Crossmark Global Investments. “We aim to foster a collaborative work environment where our employees can thrive. Not only is this in the best interests of our employees, it is in the best interest of our clients because engaged and dedicated employees naturally desire to provide client service at the highest levels. Though this has been a challenging year in many respects, receiving this award validates what we strive to achieve every day at our firm.”

Pensions & Investments partnered with Best Companies Group, a research firm specializing in identifying great places to work, to conduct a two-part survey process of employers and their employees.

The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies.

For a complete list of the 2020 Pensions & Investments’ Best Places to Work in Money Management winners and write-ups, go to www.pionline.com/BPTW2020.

About Crossmark Global Investments

Crossmark Global Investments is an innovative investment management firm, providing a full suite of investment management solutions to institutional investors, financial advisors and the clients they serve. Crossmark has a multi-decade legacy of specializing in values-based investing strategies for clients. Founded in 1987, the firm is headquartered in Houston, Texas and manages over \$5 billion in assets. Additionally, Crossmark is the exclusive manager of the Crossmark Steward Funds, a fund family that applies an overarching values-based screening methodology to its suite of equity and fixed income funds.

About Pensions & Investments

Pensions & Investments, owned by Crain Communications Inc., is the 48-year-old global news source of money management. P&I is written for executives at defined benefit and defined contribution retirement plans, endowments, foundations, and sovereign wealth funds, as well as those at investment management and other investment-related firms. *Pensions & Investments* provides timely and incisive coverage of events affecting the money management and retirement businesses. Visit us at www.pionline.com

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