

Crossmark Global Investments

Crossmark Global Investments is a faith-based firm that creates and manages values-based investment strategies for financial intermediaries and their clients. Founded in 1987, the firm has a rich history of inspiring and equipping its clients to go further in aligning their investments with their values. Crossmark is based in Houston, Texas. For more information, visit crossmarkglobal.com.



Robert C. Doll, CFA Chief Executive Office & Chief Investment Officer

Bob joined Crossmark in May 2021 as Chief Investment Officer (CIO) and assumed the additional role of Chief Executive Officer (CEO) in January 2024. Bob provides strategy for the firm, oversees the management team, guides the investment teams at Crossmark and also serves as portfolio manager for multiple Crossmark large-cap strategies. He utilizes his more than 40 years of industry experience and expertise to provide weekly and quarterly investment commentaries, as well as annual market predictions. Bob is a regular guest and contributor to multiple media outlets such as Bloomberg TV, Fox Business News, CNBC and Faith & Finance Live Radio. Prior to arriving at Crossmark, he held the roles of Senior Portfolio Manager and Chief Equity Strategist at Nuveen (2012-2021) and Blackrock (2006-2012), President and Chief Investment Officer at Merrill Lynch Investment Managers (1999-2006), and Chief Investment Officer at Oppenheimer Funds, Inc. (1987-1999).

Bob graduated from Lehigh University with a B.S. in Accounting and a B.A. in Economics. He earned an MBA from the Wharton School of the University of Pennsylvania. He is a certified public accountant (CPA) and a CFA® Charterholder. He currently holds the FINRA Series 7 and 63 securities licenses.

Bob dedicates his time as choir director at his local church and also serves or has served on a number of boards including the Alliance of Confessing Evangelicals, Cairn University, Christianity Today, Gordon Conwell Theological Seminary, Kingdom Advisors, The Lausanne Movement, Movement.org, National Christian Foundation, New Cannan Society, Princeton Healthcare System, and Word of Life Fellowship.

Bob and his wife Leslie currently reside in Princeton, New Jersey, and have three children and one grandchild.

Crossmark Global Investments, Inc. (Crossmark) is an investment adviser registered with the Securities and Exchange Commission that provides discretionary investment management services to mutual funds, institutions, and individual clients. Investment advice can be provided only after the delivery of Crossmark's firm Brochure and Brochure Supplement Form ADV (Parts 2A and 2B) and Form CRS, and once a properly executed investment advisory agreement has been entered into by the client.